



VIOLET CROWN

PRESS RELEASE

## **Santa Fe Studios and Violet Crown Cinema Announce “Modern Era of Santa Fe Film” December 7-13, 2015**

***7 night event to celebrate and spotlight the significant Santa Fe film production legacy generated within the region in recent decades***

**November 25, 2015 – Santa Fe, New Mexico** - Today it was announced by Santa Fe Studios and Violet Crown Santa Fe that they will present “*Modern Era in Santa Fe Film*” December 7-13, 2015 at the newly-opened Violet Crown Cinema at the Railyard in downtown Santa Fe.

“The international film industry has known of the rare and singularly unique cultural, historical and natural beauty of the Santa Fe region for decades,” stated Jason Hool, president of Santa Fe Studios. “We believe that this deep library of Santa Fe film production – that is both remarkable for its depth of style, broadness of genre and award-winning bragging rights – should be shown and shared with Santa Feans. And we couldn’t think of a better partner and place to do this than with Santa Fe’s stylish and modern new theatre recently opened at the Railyard District.”

Beginning on December 7 through December 13, *Modern Era of Santa Fe Film* will present a locally developed and produced film each evening. Each night will also feature a brief discussion about the film’s production with individuals intimately involved with the creation of that evening’s film – giving film goers the opportunity to interact and hear about the special behind the scenes stories with those involved with the production.

Lastly, before the main feature screening begins each night, the audience will be treated to the Thomas Edison short (29 seconds long), “Indian Day School”, filmed in 1897. Hool added, “Santa Feans may not know of this remarkable ‘short’ – the first known film made in New Mexico. We thought it deserved to be a part of this modern era film screening to clearly mark where our film history began.”

“The film collection that has been created in Santa Fe and the region is something that we are proud to showcase at Violet Crown,” said David Gil, Marketing Director of Violet Crown Cinemas.

The showing schedule is as follows:

Monday, December 7, 2015	Tracker
Tuesday, December 8, 2015	We're the Millers
Wednesday, December 9, 2015	True Grit
Thursday, December 10, 2015	Brothers
Friday, December 11, 2015	Appaloosa
Saturday, December 12, 2015	Let Me In
Sunday, December 13, 2015	Crazy Heart

Each film will be shown in a single evening showing beginning at 7pm. Tickets are \$11 and will be available for purchase in advance at the cinema or online at [www.VioletCrownCinemas.com](http://www.VioletCrownCinemas.com).

#### **About Santa Fe Studios**

Phase One of Santa Fe Studios opened in late 2011 featuring world class soundstages including two 19,275 square ft. stages, 25,000 square ft. of production offices, a 4,600 square ft. mill, complete onsite production services, 57 acres open for back-lot, and ultra broadband capacity. Designed and built by film professionals for film professionals, Santa Fe Studios has hosted over ten major Hollywood productions including *The Magnificent 7*, *We're the Millers*, *A Million Ways to Die in the West* and *The Ridiculous Six*. It has acted as the production facility for a number of television pilots – signaling not only positive growth for the Studios and other local production partners, but also growing awareness of Santa Fe as an attractive destination location for industry leaders such as NBC Universal, FOX, Netflix, Amazon, and CBS. Most recently, the Emmy-award winning television series *Cosmos: A SpaceTime Odyssey*, was filmed at the Studios. For more information about the Studios, visit [www.santafestudios.com](http://www.santafestudios.com).

#### **About Violet Crown Cinema Santa Fe**

Violet Crown Santa Fe is situated in the heart of Santa Fe's Railyard District, home to the colorful Santa Fe Farmers Market, a vibrant contemporary art scene and innumerable community events. Its 11 state-of-the-art auditoriums offer a variety of programming options including art, independent, foreign language, documentary and commercial or "blockbuster" films. Violet Crown Santa Fe's restaurant offers entrees with an emphasis on seasonal and locally sourced ingredients when available, all delivered in a fast casual setting. Its beer and wine bar features more than 30 rotating taps of craft beer, wine and cider.

**For media inquiries, contact Michelle Miller at 505-310-5711.**